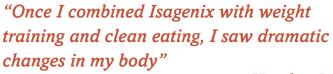
Super-Charge Your Defenses



HEATHER L. AGE: 25 RESIDENCE: MINNESOTA SPECIALTY: FITNESS COMPETITOR ISAGENIX RANKING: CONSULTANT



– Heather L.

Ionix[®] Supreme is an important part of your healthy-living arsenal. This powerful elixir provides a higher concentration of adaptogenic botanicals and nutrients that help you manage stress and heightened levels of toxicity.

Ionix® Supreme is teeming with powerfully potent botanicals; nature's answer to stress and harmful toxicity. Loaded with vitamins, minerals and extracts from around the world, the natural Adaptogens help increase the work capacity of your body and brain. An ounce a day can transform your life.

Ionix Supreme helps normalize the body's functions while helping your body better cope with stress as well as support mental and physical performance. Available in either liquid or powder, Ionix Supreme is free of artificial stimulants. Lastly, Ionix Supreme's unique cocktail of powerful Adaptogens works synergistically with your body to protect you against the harmful effects of stress and promote healthy aging, while helping your body do what it was designed to do.



Available in liquid, powder-and now in convenient on-the-go packets-the increased bioactives provide a higher concentration of botanicals and nutrients.



Give stress the boot while increasing the work capacity of your body and brain.

Stress is public enemy No.1! Stress is a normal part of being human, yet it's also a leading contributor to numerous things that can ail us—or worse! Few of us realize how stress deeply affects our physiology and the impact stress has on our health.

The link between chronic psychological stress and age-related disease is already well documented. In fact today, almost half of all Americans suffer from stress-related health problems and an estimated 60 to 90 percent of all doctors' visits are related to stress, according to The American Institute of Stress (AIS) in Fort Worth, Texas. In 2004, The New York Times reported that stress-related workplace costs [in the United States] were more than \$300 billion each year in health care, missed work and the stress-reduction industry that's grown to soothe workers. Chronic stress is also directly related to shorter telomeres-the protective caps at the end of our chromosomesconsidered a significant biomarker of aging.

Nature's answer to stress. Ionix Supreme was designed to electrify your cells and help the body better cope with the debilitating effects of stress while supporting mental and physical performance. To accomplish this, Ionix Supreme is engineered to attack stress in our bodies with natural Adaptogens. These powerful Adaptogens increase the work capacity of the body or brain by building a stress-protective defense that offers restorative properties.

Benefits of Adaptogens in Ionix Supreme:

- Reduces the effects of stress
- Helps balance all body systems
- Promotes faster recovery
- Helps reduce fatigue
- Supports greater overall health

Management of psychological stress may also support more graceful aging, as some studies suggest. Adaptogen-rich supplements, like lonix Supreme, could be the key to beating stress, supporting healthier aging and ultimately, increasing longevity.



Why Ionix Supreme is your supercharged stress-buster.

What makes Ionix Supreme so unique?

This natural restorative tonic contains a variety of Adaptogens and antioxidants that assist in protecting the body at a physiological level from the harmful effects of stress while supporting mental and physical performance.

How is Ionix Supreme different than other rejuvenating drinks?

lonix Supreme is designed with a comprehensive combination of Adaptogens that act synergystically to help increase the body's resistance to stress and increase mental and physical performance. It contains no stimulants, artificial flavors or colors.

What's new about Ionix Supreme?

This nutrient-rich formula is now enhanced with standardized extracts to yield a higher concentration of bioactives from Adaptogens. Adaptogens increase the body's resistance to stress. Plus, you'll notice an enhanced, all-natural flavor with a refreshing fruity taste.

Any difference between Ionix Supreme liquid or powder?

lonix Supreme liquid comes ready-to-drink, no mixing required. lonix Supreme powder is portable and standardized extracts and high concentration of bioactives per serving. Available in a 32-ounce liquid container (30 servings), a 32-serving powder jar or single-serving powder packets (boxes of 30).

Why stress about chronic stress?

Long-term chronic stress produces an ongoing hormonal response that can cause premature aging, adversely affect brain chemistry, compromise metabolism, brings down energy, stimulate fat storage (in all the wrong places) and ultimately leads to poor health.

What are Adaptogens and why are they so important?

Adaptogens have been used for centuries in traditional Eastern medicine to improve health and help the body combat periods of stress. The term "Adaptogen" is applied to any botanical that enhances resistance to stress without the side effects of conventional stimulants.

What are antioxidants and why are they so important?

Antioxidants promote immune health by helping to protect cells from the effects of free radicals. Overall health and wellness depends largely on how well antioxidant defense systems function.

"Drinking 1-or 2-ounce shots daily protects the body from stress while supporting mental and physical performance."

- John W. Anderson, Isagenix Founder, Master Formulator and Formula Developer of Product B™

*Source: Counting The Costs Of Stress September 23, 2004 R. Goldin, http://stats.org/stories/2004/counting_costs_stress_sep23_04.htm

