

ISAGENIX® . . . Business Information

\$ CDN 

The Amazing Power of 2 . . . How it works . . . \$\$\$. . . Simple and Fun !

ISAGENIX® OFFERS SOLUTIONS TO TRANSFORM LIVES™ ~ AND YOU'VE DISCOVERED US AT JUST THE RIGHT TIME.



Isagenix® gives you the power to take control of your own destiny. No matter what your health or financial goals ~ Isagenix® may be the vehicle you've been looking for to help get you there. Your on-line, web-based Isagenix® business is mobile, convenient and fun. Just bring your smart phone and set up your virtual office ~ wherever you choose to be.

With Isagenix® you have the option to create a healthy lifestyle and a portable business **for** yourself ~ not **by** yourself . . . part-time or full-time . . . in the comfort of your home . . . or wherever you choose.

Isagenix may be the answer for you . . . Healthy Lifestyle . . . New Friends . . . Travel . . . and Fun !

SOLUTIONS to TRANSFORM LIVES™

WEIGHT LOSS

PERFORMANCE

VITALITY + WELL BEING

PERSONAL CARE + BEAUTY

FINANCIAL CREATION

Let's Get Started . . .

Get Your Business Started

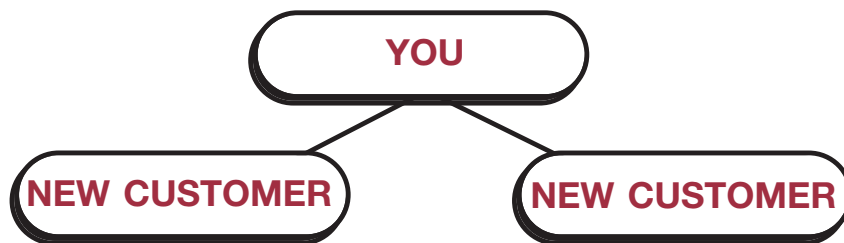
This is a very simple business . . . It does require effort, time and energy to grow your business ~ just like any other endeavour. You are free to choose how much or how little time and energy you invest in your Isagenix business. That's the good part about the freedom of choice ~ how and where to spend your time. The Products work and the Income Plan works. People will see how good you look and how happy you are. They will want to have that success also. You are truly helping people by sharing the Isagenix program with them and the sooner you do that, the sooner you will get your business prospering.

- **Get Started on the Product Right Away.** To make it more fun ~ try the product with your spouse or friend. The “Buddy” system increases your success and excitement.
- **Start Sharing with Others.** By using the products, you will develop your own “success story”. In the meantime, use other peoples’ stories until you have your own. There are many great testimonials and pictures on www.WeightLossHallOfFame.net to inspire you and others.
- **Make a List** of everyone you know who might be interested in feeling better, looking better, losing weight, increasing energy . . . or making money. It's fun to help people “get fit” and “earn supplemental income” if you choose. Here are some ideas to help you make your list.

- | | | |
|--------------------|------------------------|-----------------------|
| - Friends | - Business Owners | - Athletes |
| - Networkers | - Entrepreneurs | - Sports Team Members |
| - Community Groups | - Health Practitioners | - Health Club Friends |
| - Family | - Colleagues | - Personal Trainers |

- **Get Yourself into “Profit Mode”** as soon as you can by Personally Enrolling two people. Place one on your left and one on your right. This will make you a Consultant ~ which puts you into profit mode.

Teach this to your New Customer ~ You Share ~ They Share ~ Repeat



- **Use Your “Support Team”.** They are here to help you succeed. Stay “connected” with your Sponsor, Upline Team, Downline Team and the Company. Use the fabulous tools . . . team calls, websites, flyers, training and info conference calls, webinars . . . This gets you information quickly to help you build your business . . . and keeps you “connected”.
- **Attend Events.** Annual Celebration, Isa-University, Super Saturday trainings, regional and local information and training meetings . . .
- **Create Events.** Home or small meeting Info sessions. Initiate 3-way calls with your Upline Support Team. Use their experience to introduce prospects and welcome New Members. This will help to advance your business quickly. Use the 24/7 recorded calls.

Duplicate this with your team ~ Duplication is the key to Network Marketing Success !

Membership and Personal Goals Form

HOW TO PURCHASE ISAGENIX PRODUCTS . . . BECOME A CUSTOMER

- 1) **Customer** . . . **FREE** Membership . . . 15% Discount . . . **FREE** Shipping First Order . . . **if** on Subscription
- 2) **Upgrade to Associate** . . . \$29 Annual Fee . . . Includes Complete Website
- 3) **Guest (Retail) Customer** . . . No Discount and No Free Shipping
- 4) \$9.95 flat-rate shipping for Subscription Orders

PERSONAL INFO:

Name _____ Date _____

Mailing Address _____
_____ Zip/Postal Code _____

Cell Phone _____ Phone (Day) _____

Email _____

Birth Date _____ Soc. Security# or Tax ID# _____
(Not needed for Retail, Preferred Customer, or Canada)

Shipping Address (If different from above mailing address) _____
_____ Zip/Postal Code _____

WEB SET-UP:

User Name _____ Password _____ Example: (*UserName*) .isagenix.com

HEALTH and WEALTH GOALS: (Optional)

- 1) On a scale of 1-10 . . . my motivation to improve my health and well-being is _____
- 2) My weight goal is to drop _____ pounds or _____ inches in _____ weeks or _____ month
- 3) My personal health goal is mainly to be Fit, Healthy and Energetic
- 4) I'm interested to learn how to get my products FREE _____
- 5) I would like to learn how to make extra income in the Isagenix® Income Opportunity Yes ____ No ____
- 6) My financial goal is to earn an additional \$ _____ per month in _____ months

INITIAL PRODUCT ORDER: _____

SUBSCRIPTION ORDER: (Your monthly Product choice) _____

CREDIT or DEBIT CARD INFORMATION:

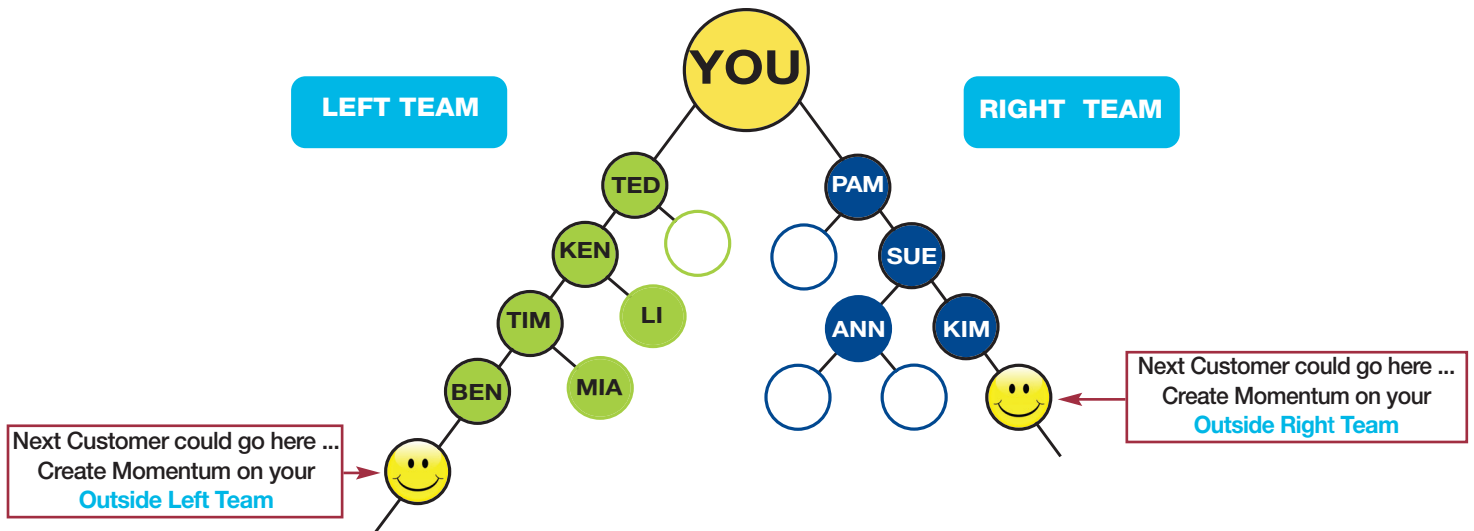
Name on Card _____

Card Number _____ Exp. Date _____ CCV# _____

Credit Card Billing Address (if different from above) _____
_____ Zip/Postal Code _____

Compensation Plan Overview

BUILD TWO TEAMS



Build **OUTSIDE** Legs Only. FOCUS on Just TWO Teams.

5 WAYS TO EARN MONEY

1. Retail Profit
2. Product Intro Bonus (PIB)
3. Team Bonus Cycles (Consultant Level)
4. 10% Matching Team Bonus (Executive Level)
5. Promotions and Bonuses

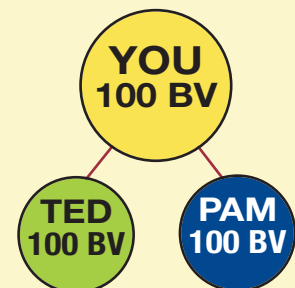
Isagenix pays Weekly, Monthly and Yearly

SUBSCRIPTION REWARDS PROGRAM
SPECIAL BENEFITS and PRICING for those on SUBSCRIPTION

WHAT DO YOU DO FIRST ?

1. **BECOME** a **CUSTOMER**
 - **FREE** Membership
2. **UPGRADE** to **ASSOCIATE**
 - \$29 Annual Membership Fee ~ Complete Website.
 - **100 PV** per month keeps your Center **ACTIVATED**.
3. **ENROL CUSTOMERS** and **QUALIFY** as **CONSULTANT**
 - Accumulate (100 BV) on each side (Left and Right Teams) from Personally Enrolled Customers and/or Associates.
 - You are now a **CONSULTANT** ~ which qualifies you to participate in Team Bonus Income.

2 SIMPLE STEPS



Amazing Power of 2 . . .

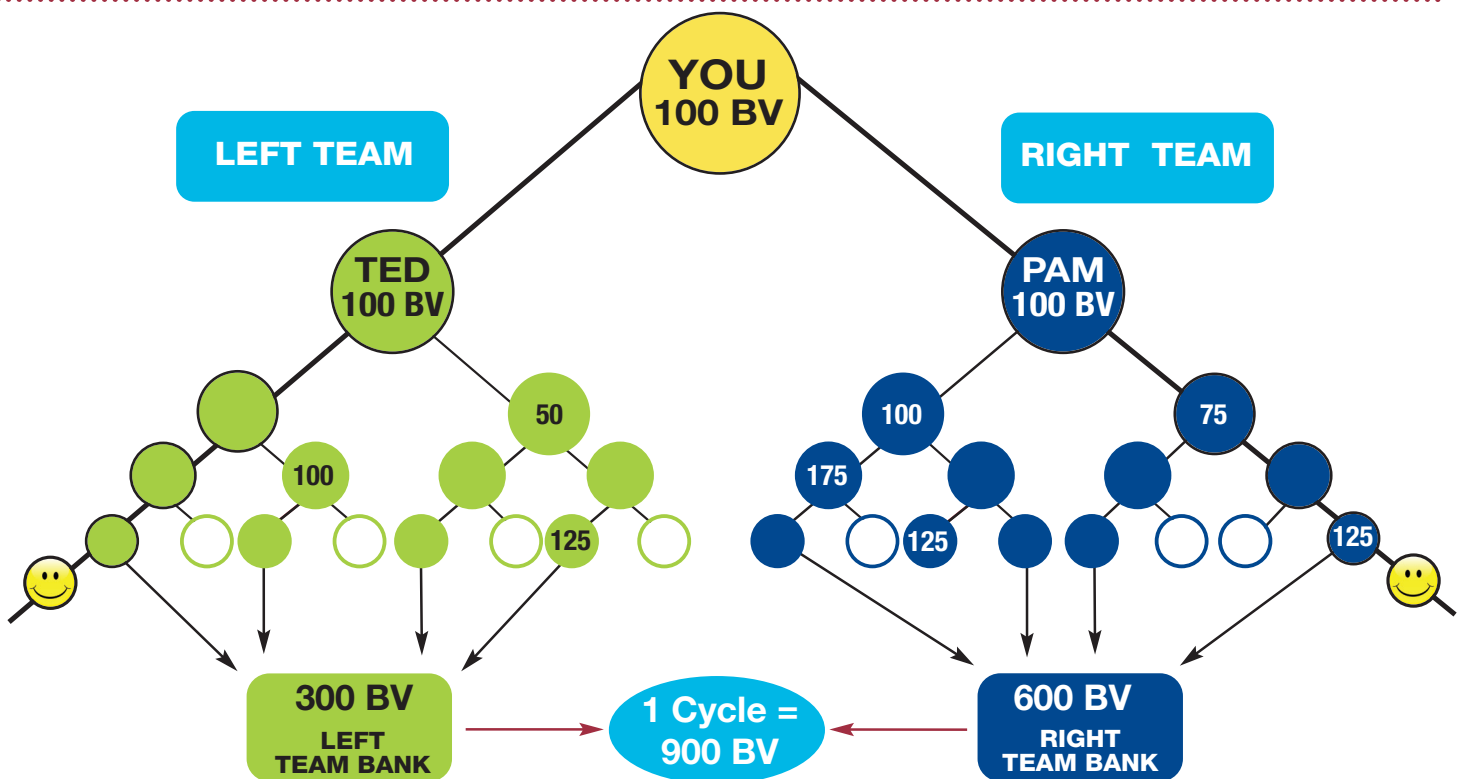
SETTING YOUR INCOME GOALS *

WHAT IS A CYCLE ? . . . 900 BV = ONE TEAM CYCLE = \$ 60 CDN (approx) <i>Approximation Only ~ Subject to Cycle Variation ~ Paid in \$ CDN</i>	Maximum Earnings per Business Center = \$30,000 / wk
5 Cycles / wk @ \$60 = \$ 300 / wk = \$ 1,300 / mo = \$ 15,000 / yr	250 Cycles = \$15,000/week PLUS You can earn an additional \$15,000 / wk in 10% Matching Bonuses of the Team Cycles of the Qualified Consultants You Personally Enrolled.*
10 Cycles / wk @ \$60 = \$ 600 / wk = \$ 2,600 / mo = \$ 31,000 / yr	
15 Cycles / wk @ \$60 = \$ 900 / wk = \$ 3,900 / mo = \$ 47,000 / yr	
20 Cycles / wk @ \$60 = \$ 1,200 / wk = \$ 5,200 / mo = \$ 62,000 / yr	
30 Cycles / wk @ \$60 = \$ 1,800 / wk = \$ 7,800 / mo = \$ 93,000 / yr	
40 Cycles / wk @ \$60 = \$ 2,400 / wk = \$ 10,400 / mo = \$ 124,000 / yr	
50 Cycles / wk @ \$60 = \$ 3,000 / wk = \$ 13,000 / mo = \$ 156,000 / yr	
100 Cycles / wk @ \$60 = \$ 6,000 / wk = \$ 26,000 / mo = \$ 312,000 / yr	
150 Cycles / wk @ \$60 = \$ 9,000 / wk = \$ 39,000 / mo = \$ 468,000 / yr	
200 Cycles / wk @ \$60 = \$ 12,000 / wk = \$ 52,000 / mo = \$ 624,000 / yr	
250 Cycles / wk @ \$60 = \$ 15,000 / wk = \$ 65,000 / mo = \$ 780,000 / yr	

NOTE:

Re-Entry Business Centers can be earned after maxing-out your Primary Center . . .

KEY FEATURE ▶ Re-Entries are Placed **ABOVE** (not below) your Primary Center !



300 BV on One Team + 600 BV on the Other Team = 900 BV

900 BV = One Team Cycle = \$ 60 CDN (approx)

* Earning levels for Isagenix Independent Associates that appear in this publication are examples and should not be construed as typical or average. Income level achievements are dependent upon the individual Associate's business skills, personal ambition, time, commitment, activity and demographic factors. For average earnings, see the Isagenix Independent Associate Earnings Statement found at www.IsagenixEarnings.com.

Let's Go the Next Level . . . You Share ~ They Share ~ Repeat

Map to Success

RANK ADVANCEMENT BONUSES ~ ASSOCIATE TO 3-STAR GOLDEN CIRCLE

- Get Paid Every Time You Advance in Rank
- Earn \$111 for Every PE* (Personally Enrolled) Consultant . . . Up to 20

1. ASSOCIATE

Qualify . . . Be on Subscription . . . Minimum 100 BV per Month

2. CONSULTANT

Enroll 1 Associate on the Left / 1 on the Right with 100 BV or more	\$ 55
Or . . . Accumulate 100 BV of product from Personally Enrolled Customers on your Right and Left		
	Total Bonus	\$ 55

3. MANAGER ~ *Consultants can be placed on either side*

Develop 2 PE * Consultants (earn \$111 for each Consultant)	\$ 222
Do within 60 days from enrollment = CRYSTAL MANAGER	\$ 277
	Total Bonus	\$ 499

4. DIRECTOR ~ *Consultants can be placed on either side*

Develop 4 more PE * Consultants (earn \$111 for each Consultant)	\$ 444
Do within 120 days from enrollment = CRYSTAL DIRECTOR	\$ 832
	Total Bonus	\$ 1276

5. EXECUTIVE ~ *Consultants MUST be placed 5 on the Left / 5 on the Right*

Develop 4 more PE * Consultants (earn \$111 for each Consultant)	\$ 444
Do within 180 days of enrollment = CRYSTAL EXECUTIVE	\$ 1110
	Total Bonus	\$ 1554

1-STAR TO 3-STAR GOLDEN CIRCLE

Achieve 1-Star ~ Manager or above = 10 cycles / week	\$ 555
Achieve 1-Star ~ Manager or above 2nd time = 10 cycles / week	\$ 555
Achieve 2-Star ~ Director or above = 20 cycles / week	\$ 1110
Achieve 2-Star ~ Director or above 2nd time = 20 cycles / week	\$ 1110
Achieve 3-Star Golden Circle ~ Executive = 40 cycles / week	\$ 1665
Achieve 3-Star Golden Circle ~ Executive 2nd time = 40 cycles / week	\$ 1665

Crystal / Executive Goal Sheet

GOAL #1

Become a **CONSULTANT** by accumulating 100 BV of product from Personally Enrolled Customers and/or Associates on your Right and Left. **This puts you into Profit Mode.**

You earn a **\$55 Consultant Bonus** -----> \$ 55

GOAL #2

Become a **MANAGER** by Personally Enrolling 2 Consultants . . .

You earn a **\$111 Consultant Bonus x 2** -----> \$ 222

Complete Goal #2 in 60 Days for an additional **Crystal Bonus** -----> \$ 277

GOAL #3

Become a **DIRECTOR** by Personally Enrolling 6 Consultants . . .

You earn a **\$111 Consultant Bonus x 4** -----> \$ 444

Complete Goal #3 in 120 Days for an additional **Crystal Bonus** -----> \$ 832

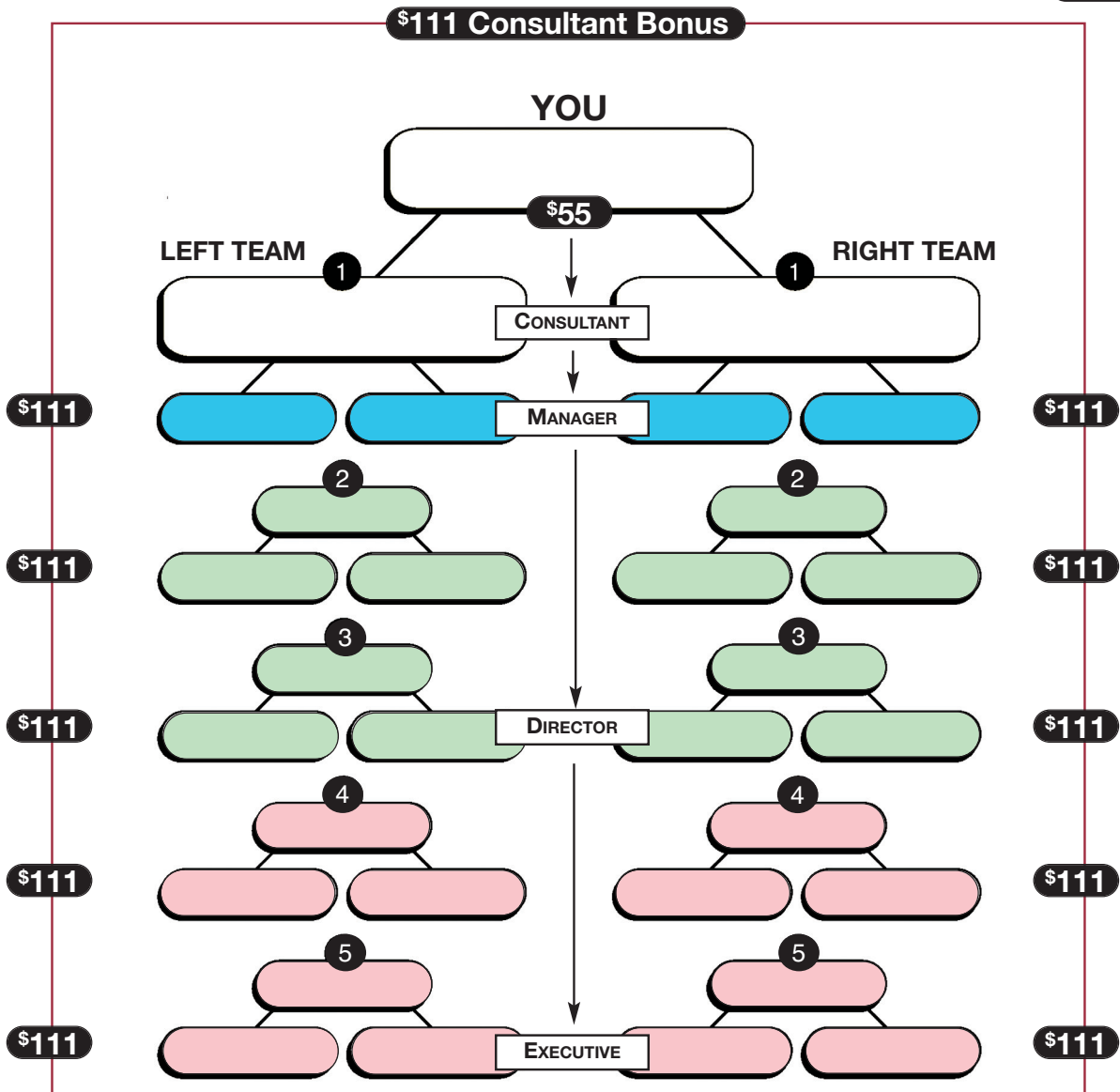
GOAL #4

Become an **EXECUTIVE** by Personally Enrolling 10 Consultants . . . 5 on each side.

You earn a **\$111 Consultant Bonus x 4** -----> \$ 444

Complete Goal #4 in 180 Days for an additional **Crystal Bonus** -----> \$1110

TOTAL : \$3384



Now Eligible for Leadership Bonuses . . . and 10% Matching Team Bonus

ISAGENIX® . . . on the Move !!!

- Solid Successful Wellness Company . . . founded in 2002.

Favorite Website . . . to Inform . . . Educate . . . and Inspire.
Educational and Motivational Videos, Flyers and Articles . . . All at Your Fingertips.



*Your mind is a garden.
Your thoughts are seeds.
You can grow flowers . . .
Or you can grow weeds.*